



The famous C.B.S.
RADIO *Laff-Riot!*

my Friend Irma

OCTOBER

10¢
K

NO. 5

WHAT DID YOU
SAY WHEN AL
ASKED FOR YOUR
HAND IN
MARRIAGE?

"WHAT'S
WRONG WITH THE
REST OF ME?"



52 FUN-FILLED PAGES

New silk-finish enlargement, ivory gold-tooled frame



*Sensational
Offer
Only* **19¢** EACH

**FROM YOUR FAVORITE SNAPSHOT,
PHOTOGRAPH OR NEGATIVE**

**Send Any Photo For Beautiful
5x7 Inch ENLARGEMENT On This
SPECIAL GET-ACQUAINTED OFFER!
Your Original Returned**

Have you ever wished you could have your own favorite picture or snapshot enlarged like the pictures of Movie Stars? If you act now, you can make your wish come true. Just to get acquainted, we will make you a handsome, silk finish enlargement, mounted in a rich, gold-tooled frame with glass-plate front and standing easel back for only 19¢ each for the Picture and Frame, plus cost of mailing. Hundreds of thousands of people have already taken advantage of this generous offer, and to acquaint millions more like yourself with the famous studio portrait quality of our work, we now make this trial offer to you.

Think of it, only 19¢ each for a beautiful enlargement and frame you will cherish for years to come. Because of the sensational low price of this get-acquainted offer we must set a limit of 2 to a customer. So hurry—send one or two of your best photographs (either picture or negative) with the coupon below today. *Be sure to include the color of hair, eyes and clothing for complete information on having your enlargement beautifully colored in life-like oils.* **SEND NO MONEY!** Just mail coupon to us today. Include all information. Your original snapshot or negative will be returned.

RUSH YOUR ORDER! Your enlargement will be shipped direct from our Hollywood studios!

SEND NO MONEY! Mail Coupon Today!

**IMPORTANT!—DO NOT ENCLOSE ANY MONEY
to Receive Your Beautiful New Silk Finish
ENLARGEMENT and Ivory Gold-Tooled Frame**

Here's What to Do:—**SEND NO MONEY!** Just send us a snapshot, photograph or negative of your favorite picture. Mail with the coupon. Accept your beautifully framed enlargement when it arrives and pay postman only 19¢ each plus small mailing cost for picture and frame. If not completely satisfied, return the enlargement within 10 days and your money will be refunded. *But you may keep the frame as a gift for promptness.* Limit 2 to a customer. Original snapshot or negative will be returned. **NOTE: Be sure to enclose color of hair, eyes and clothing for complete information on having your enlargement beautifully hand-colored in oils.** Rush coupon with photo or negative today before offer is withdrawn.

HOLLYWOOD FILM STUDIOS, Dept. 7910-C
1227 Loyola Ave., Chicago 26, Ill.

Enclosed find _____ snapshot or negative.
(Specify number, limit 2)

Please make _____ Enlargement and Frame.
(Specify number, limit 2)

I will pay postman only 19¢ each for Enlargement and Frame, on arrival, plus mailing costs, on your 10 day money-back guarantee offer.

NAME _____

ADDRESS _____

CITY _____ () STATE _____
(Zone)

Fill in descriptive brief, Mark back of picture 1 and 2

COLOR—Picture No. 1

Hair _____

Eyes _____

Clothing _____

COLOR—Picture No. 2

Hair _____

Eyes _____

Clothing _____

MY FRIEND IRMA is published by BROADCAST FEATURES PUBLICATIONS, INC. Office of Publication: 350 Fifth Avenue, New York 1, N.Y. Application for second-class entry pending at the post office of New York, N.Y., under the Act of March 3, 1879. Additional entry of Meriden, Conn. Published bi-monthly. Copyright 1950 by COLUMBIA BROADCASTING SYSTEM, INC., 485 Madison Avenue, New York, N.Y. Vol. 1, No. 5, OCTOBER, 1950 Issue. Price 10¢ per copy. No similarity between any of the names, characters, persons and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A.

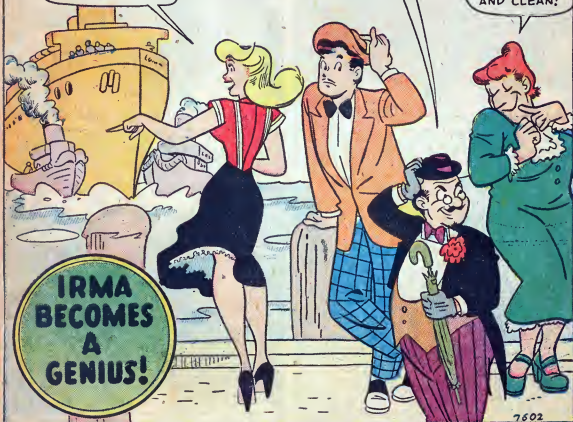
My Friend

IRMA

LOOK AT THAT BIG OCEAN LINER PUSHING THOSE ITTY BITTY TUG BOATS! ISN'T THAT SWEET?

YOU HAFF ALWAYS REMINDED ME OF THE WATERFRONT, MRS. O'REILLY!

TEE HEE! WHY, BECAUSE I'M SO COOL AND CLEAN?



NO, BECAUSE YOU'RE BUILT LIKE AN OLD TUB!

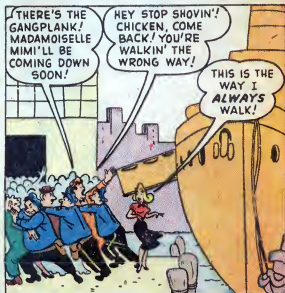
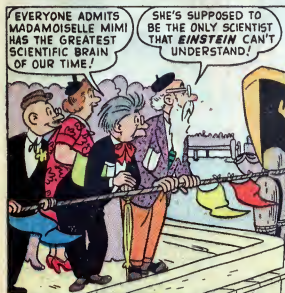
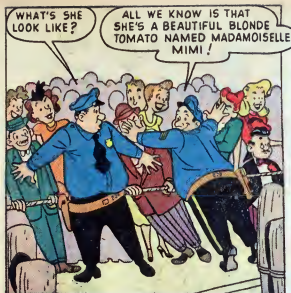
CAREFUL, PROFESSOR! YOU'LL GIVE MRS. O'REILLY A SWELLED HEAD!

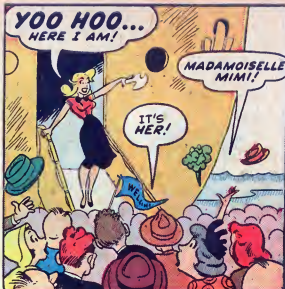
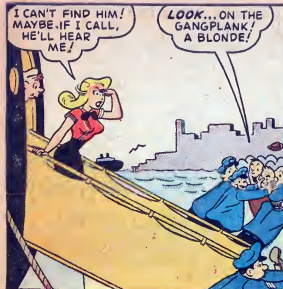


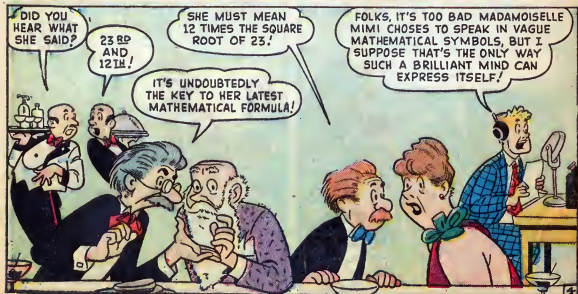
WHY IS THERE SUCH A BIG CROWD HERE TODAY, MURPHY?

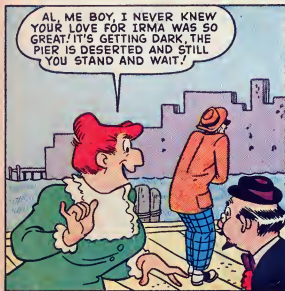
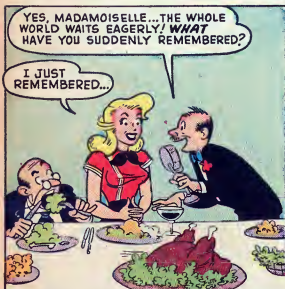
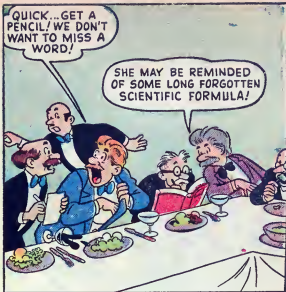
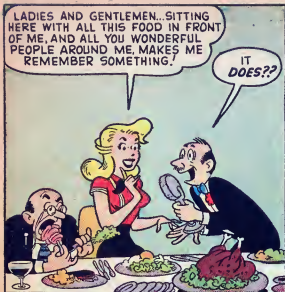
AIN'TCHA HOID, CLANCY? THE FRENCH SCIENTIST WHO INVENTED THE OXYGEN BOMB IS COMIN' FROM EUROPE! EVERYONE WANTS A LOOK AT HER!

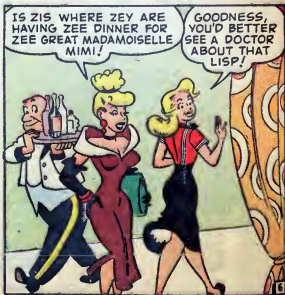




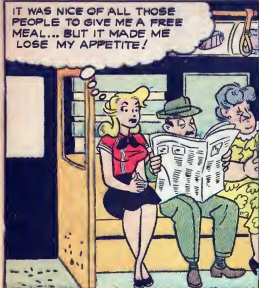








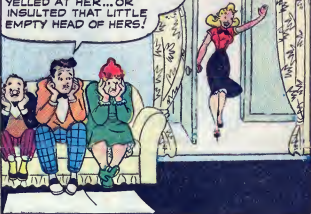
IT WAS NICE OF ALL THOSE PEOPLE TO GIVE ME A FREE MEAL... BUT IT MADE ME LOSE MY APPETITE!



AN HOUR LATER!

IF IRMA WOULD ONLY WALK THROUGH THAT DOOR NOW I'D BE THE HAPPIEST GUY ON EARTH... I'M SORRY I EVER YELLED AT HER...OR INSULTED THAT LITTLE EMPTY HEAD OF HERS!

HI-YA, EVERYBODY! DID YOU MISS ME?



YOU ADDLE-BRAINED NINCOMPOOP! I SHOULD KNOW BETTER THAN TO LET YOU OUT WITH-OUT A KEEPER!

IRMA, WHAT HAPPENED TO YOU!

NOTHING HAPPENED... I JUST HAD DINNER OUT... THAT'S ALL!



THEES BEE AN EENSULT TO ME AND TO ZEE PEOPLE OF FRANCE... LEAVING ME STANDEENG AT ZEE BOAT... ZEE AMBASSADOR WEEEL HEAR OF THEES!

DO SOMETHING TO SOOTHE HER! APOLOGIZE! QUICK!

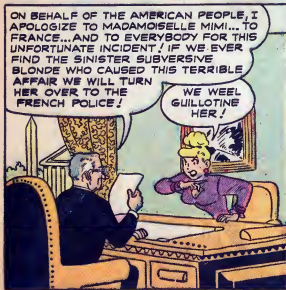
QUICK, CALL THE WHITE HOUSE... THIS COULD LEAD TO WAR!



IT'S ALL THE FAULT OF THAT DIZZY BLONDE IMPOSTOR!

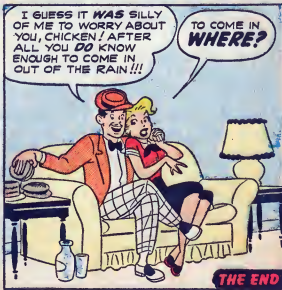
ON BEHALF OF THE AMERICAN PEOPLE, I APOLOGIZE TO MADAMOISELLE MIMI... TO FRANCE...AND TO EVERYBODY FOR THIS UNFORTUNATE INCIDENT! IF WE EVER FIND THE SINISTER SUBVERSIVE BLONDE WHO CAUSED THIS TERRIBLE AFFAIR WE WILL TURN HER OVER TO THE FRENCH POLICE!

WE WEEEL GUILLOTINE HER!

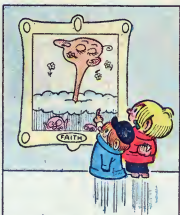
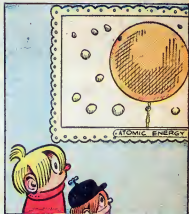
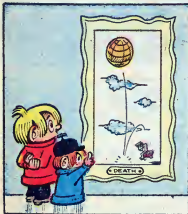


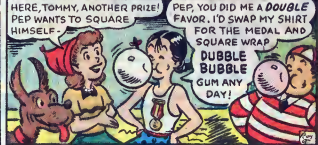
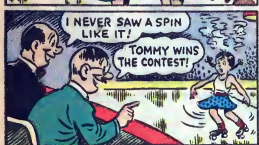
I GUESS IT *WAS* SILLY OF ME TO WORRY ABOUT YOU, CHICKEN! AFTER ALL YOU *DO* KNOW ENOUGH TO COME IN OUT OF THE RAIN!!!

TO COME IN *WHERE?*



THE END





WHEN IT COMES TO BLOWING BUBBLES, FLEER'S DUBBLE BUBBLE CAN'T BE BEAT!

1¢

FRANK H. FLEER CORP. PHILADELPHIA 41, PENNA.

LEARN TO DANCE IN 5 DAYS OR PAY NOTHING!

RHUMBA! SAMBA! SQUARE DANCES! JITTERBUG!

It's Easy to Learn DANCING!

SIXTEEN AMAZING DANCE COURSES!

BE MORE POPULAR!

What happens to you when everyone starts to dance? Do you join the fun... or do you sit and watch alone? NOW—thanks to this unusual dance book, you'll find it much easier to learn to dance and be popular! Your friends will be amazed and surprised when they see you do the latest dance steps with ease. This book is written clearly, simply and is full of easy-to-follow illustrations. And you learn in the privacy of your home!

FOX TROT—RHUMBA—SAMBA

This amazing book includes instructions for COUNTRY DANCES... and shows you how to Call SQUARE DANCES!

TEST IT 5 DAYS!

Here's how this exciting book can help you become a smooth dancer. It's full of easy-to-follow diagrams and instructions.

HAVE MORE FUN!

Study the chart and see how this exciting book can help you become a smooth dancer! Just fill in coupon and "Dancing" will promptly be sent to you by return mail in plain wrapper.

MAIL COUPON TODAY

PIONEER PUBLICATIONS INC., DEPT. 837H
1790 Broadway, New York 19, N. Y.

Please rush my copy of "Dancing" in plain wrapper. I am not completely satisfied, I'll return book in 5 days and get my \$1.98 back.

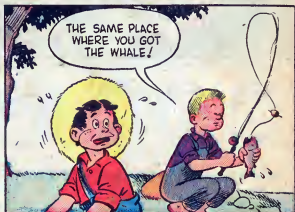
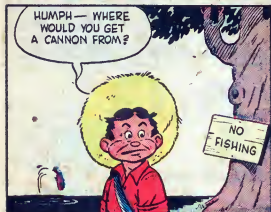
☐ Send C.O.D. I'll pay postman \$1.98 plus postage.

☐ I enclose \$1.98. You pay postage.

Name

Address

City State



My Friend **IRMA**

AIN'T NOO
YAWK WONDERFUL,
OIMA?

WHAT'S SO WONDERFUL?
TAKE AWAY THE BIG
BUILDINGS, AND ALL THE
PEOPLE, AND IT'S LIKE
ANY OTHER SMALL TOWN!

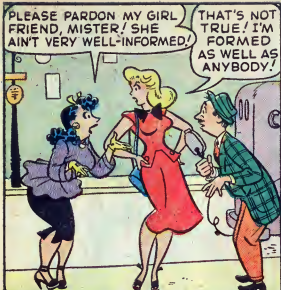
THIS IS YOUR RADIO REPORT-
ER, FOLKS... AH, HERE ARE
TWO INTELLIGENT-LOOKING
GIRLS FOR ME TO
INTERVIEW!

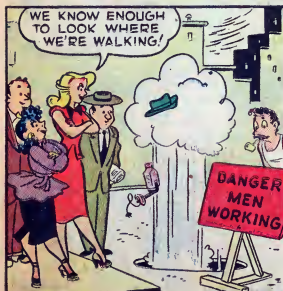
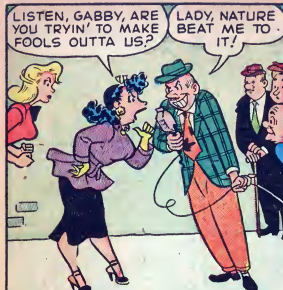
**IRMA
SPEAKS
HER
MIND!**

7579

PARDON ME, GIRLS! WOULD
YOU GIVE YOUR NAMES TO
OUR RADIO AUDIENCE?

OF COURSE NOT! LET
THEM GET *THEIR OWN*
NAMES!





EGGHEAD

DOODLE



THAT'S ME!



LET'S GO INTO BUSINESS!



WE'LL OPEN A DOG WASHING SERVICE!

O.K.!



WELL--WE'RE ALL SET TO DO BUSINESS



IT LOOKS LIKE NO ONE HAS A DIRTY DOG! PESTY--SEE IF YOU CAN GO OUT AND DRUM UP SOME BUSINESS!

O.K.!



AT LAST--A CUSTOMER!

EGGY, MY DOG IS DIRTY-- WILL YOU WASH HIM?



CAN YOU TAKE ON MY DOG NEXT?

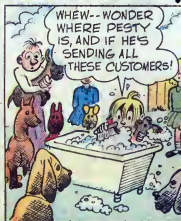
MY DOG'S DIRTY!



CAN I GET MY DOG WASHED?

WHEN--BUSINESS IS SUDDENLY GOOD!

CAN I GO NEXT?



WHEN--WONDER WHERE PESTY IS, AND IF HE'S SENDING ALL THESE CUSTOMERS!



COAL YARD

THE END

FOR ALL! ORDER NOW!

BLONDIE WONDER DOLL WITH "RUBBER SKIN"

- 12 Inches High Lifelike Appearance
- She Can Be Washed
- She Has Moving Eyes



Here she is now, this CUDDLY, HUG-ABLE, loveable baby Contender BLONDIE of AFAL RUBBER WONDERSKIN! Every little mother will want Blondie for her treasure. She's a real Blondie with plenty of hair and thick lips like real hair. Blondie's hair can be put up in ribbons or curls and tucked her in bed and watch her long shaggy blonde curls hang down. You won't find her real day or night. Every child will have the time of her life with her. Baby RUBBER BIRTHDAY PARTY dress, eye glasses, shoes and stockings. Wonderful, beautiful, low price. **SEND NO MONEY** Return order today and we'll put postage on order C.O.D. play postage.

IMAGINE ONLY \$2.98 complete

THE ALL-AMERICAN FISHING OUTFIT!

- COMPLETE 12 PIECE FISHING KIT
- PERFECT FOR SALT OR FRESH WATER
- NOW... A REAL FISHING KIT JUST LIKE DAD'S!

CLAMP-ON INSTRUCTION

Here's the gift Junior's been waiting for! A real fishing outfit just like Dad's...

What thrills and excitement when he casts his line and hooks a big one!

The ALL-AMERICAN comes with rod and reel and complete equipment for fresh or salt-water fishing. NO extras to buy—this set is really complete! Watch Junior's friends envy him with this handy-dandy gift! **SEND NO MONEY** Rush your order today. Return order and we pay postage or C.O.D. plus postage.

\$2.98 complete

Hello! I'm SANDY! I drink I want I sleep and you can WAVE MY HAIR!

I have RUBBER WONDERSKIN!

NEW!



FREE HAIR WAVE KIT!

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with plastic curlers, rubber waving bands, waving end paper, plastic comb and bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close—she drinks from her bottle with rubber teat (included) and then wets her diaper. You can bathe her—move her caddy arms, legs and head—make her stand, walk and sleep.

SEND NO MONEY

IF C.O.D. you pay postage

RUSH YOUR ORDER TODAY!

SENSATIONAL CONTINENTAL DESIGNED NEW 1951 MOTOR CAR!!



- 5 INSIDE CONTROLS!
- REVERSE
- ENGINE IDLES
- FORWARD SLOW
- FAST
- FASTER
- STEERING WHEEL CONTROL AND
- BRAKE LEVER

AMAZING DASH-BOARD CONTROLLED!

Isn't the toy and the car is all! You can make it go wherever you wish because it's a genuine 3 gear motor car that starts, runs fast, second, third or reverse... And if you want to stop, hold the steering wheel and pull on your brake! It's the only toy car version of a genuine automobile with all of the latest features... Long, slim lines, real rubber wheel rims, a gasoline wind-up motor, steering board, and two front headlight cones. Absolutely hood to bright modern colors... A REAL toy for Junior, and then and then, that will also provide him some hours of fun! **SEND NO MONEY** Rush your order today. Rush it your order and we pay postage or C.O.D. plus postage.

Imagine Only \$2.98 complete



PUNCHO THE FIGHTING CLOWN

Here's the new hit, lots of action, real sport with PUNCHO! Clown, lively, animated punching bag. Punch it down, it comes back to you! So much fun! Ideal for parties—punching games—punching parties. Punch it against a wall! It becomes a real punching bag. Perfect on an exercise and Indian, Indian or art class of every home! Long lasting, over 35 inches tall, with metal valve for air. **SEND NO MONEY** (C.O.D. you pay postage. Rush with order, no pay postage).

ONLY \$2.98

SEND COUPON!

NOVELTY MART, Dept. 28 59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following:

Enclosed: ☐ Check ☐ Cash ☐ M.O. ☐ C.O.D. plus postage.

- ☐ Sandy \$3.98
- ☐ Motor Car \$2.98
- ☐ Fishing Set \$2.98
- ☐ Puncho .. \$2.98
- ☐ Blondie \$2.98

Name _____
Address _____ City _____ State _____

My Friend

IRMA

DO YOU
SELL
DOGS?

LADY, WE
DON'T GIVE
'EM AWAY!

**PET
SHOP**

NO DOWN
PAYMENT
FOR VETS

Sale

Woof!
Bow!
Wow!

IT'S
A
DOG'S
LIFE!

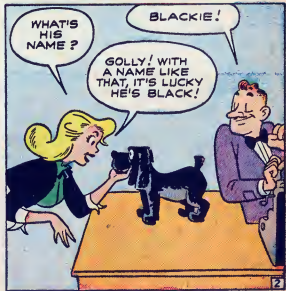
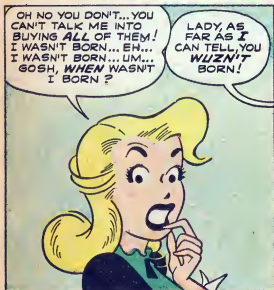
7601

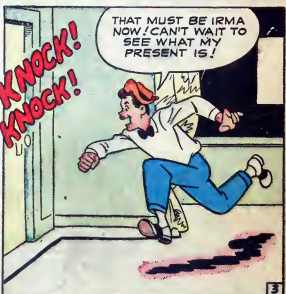
I'D LIKE TO
BUY A LITTLE
PUPPY!

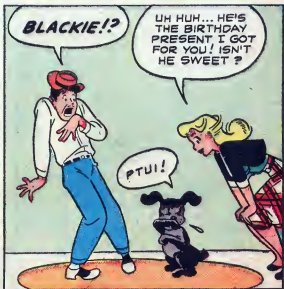
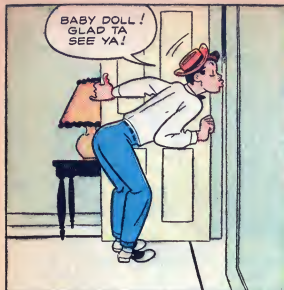
CHOW ?

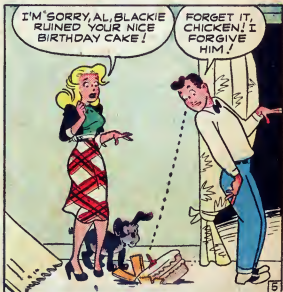
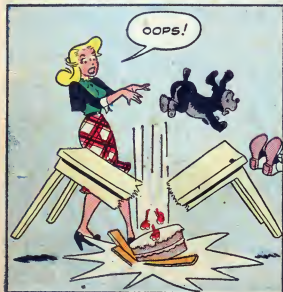
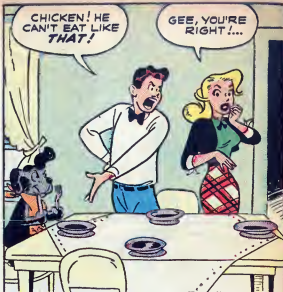
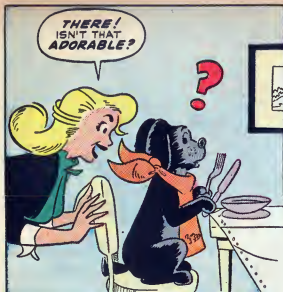
NO THANKS...
I'VE ALREADY
EATEN!

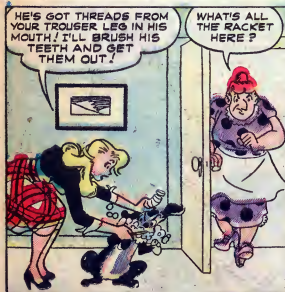
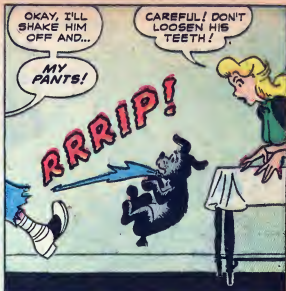


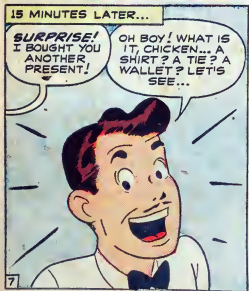
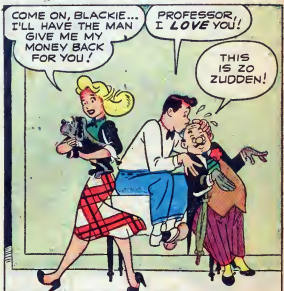












Make Your Own Records

SING! TALK! ACT! PLAY ANY MUSICAL INSTRUMENT!

ENJOY MAKING RECORDS IN THE PRIVACY OF YOUR OWN HOME

Now you can make records of your singing, talking, reciting, or instrument playing right in your own home! No longer need the high price of recording machines or studio facilities prevent you or your family from hearing their own voice or playing. *No Experience Necessary.* Set up the **NEW HOME RECORD MAKER**, play, talk, or sing, and immediately you have a record which you and your friends can enjoy.

GEE BOB, IT WORKS GREAT!

THINK OF IT! I JUST MADE THIS RECORD WITH THE HOME RECORD MAKER!

IT'S SO SIMPLE! LET ME MAKE A RECORD



MAKE YOUR OWN RECORDS at HOME

DADDY M-O-M-M-Y



Record your child's voice catch those precious moments

IT'S AMAZINGLY SIMPLE!

Make records right in your own home by just singing, talking, acting, or playing a musical instrument into your own record player using a **NEW HOME RECORD MAKING UNIT**. This wonderful little unit records on the blank records furnished with your recording kit! No processing of the record required! Just make your recording and it is immediately ready for playback. **USE THE NEW HOME RECORD MAKER** with most any standard record player—hand winding, portable, radio-phonograph combination or electrical phonographs operating on either AC or DC.

What is the Recordograph?

The recordograph is an acoustical device for making home recordings to be used with a record player or turn-table.

WHAT DO I GET?

You get the complete unit needed to make recordings at home. Acoustical recording head, special recording needles, playback needles, 2 two-sided records (enough for 4 recordings), spiral feeding attachment and complete easy to follow directions.



Records for 4 Recordings Included



PLAYS BACK AT ONCE Record jokes, imitations, voices and instruments - and play for happy, happy memories. You can play new record at once! Give yourself, your family and friends a thrill! Records can be played back on ANY phonograph.

SING - PLAY - TALK

Have lots of fun! Record voices of seldom-seen but well-loved friends and dear ones. Make greeting records. Birthday, Anniversary Greetings for your loved ones

EASY AS SPEAKING INTO A PHONE

Use your **NEW HOME RECORD MAKER** anytime and perform as comfortably as you'd talk on the telephone. Needs no special "recording technique." No experience necessary.

Amazing Low Price
only **4.95** COMPLETE

SEND NO MONEY!

You don't have to send a cent. Just fill in coupon and mail today to get your complete **NEW HOME RECORD MAKER**. Send C.O.D. for only \$4.95 plus postage and C.O.D. or send check or money order for \$4.95 and we pay postage.
Additional blank records \$2.00 per dozen (24 sides)

SEAGEE COMPANY—DEPT. 9F

Room 1404 Empire State Bldg., New York 1, N. Y.
Send entire **RECORD MAKING OUTFIT**, including 2 blank two-sided records.

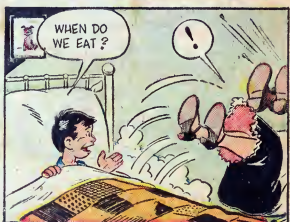
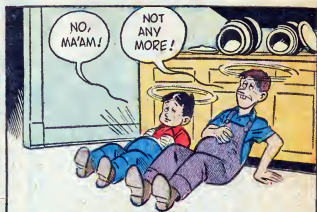
- ☐ Send C.O.D. I will pay postman \$4.95 plus postage.
☐ Send additional blank records at \$2 per dozen.

Name

Address

City, Zone, State

☐ I enclose \$4.95 send complete outfit postpaid.



Amazing **NEW MEDICAL FORMULA** makes

PIMPLES DISAPPEAR* BEFORE YOUR EYES!

**New 2-WAY Treatment
Acts in 10 SECONDS
OR DOUBLE YOUR MONEY BACK!**

***Dornol Covers Up Pimples and Other Skin Blemishes At Once!**



TODAY, it is old-fashioned to neglect skin blemishes when you can instantly "CONCEAL" them from sight with the Dornol treatment. At the same time you can be secure in the knowledge that medication is acting to remove externally caused pimples, blackheads, acne, and other skin blemishes.

What Dornol's "cover-up" action alone is

worth in peace of mind cannot be measured. To be left out of things because friends and associates "can't stand the sight of your skin" is indeed to suffer the tortures of the unwanted and avoided. No longer need prying eyes make you wince with shame and misery. Now because of the wonderful "cover-up" feature of Dornol you can put your best foot forward... at once!

MICROSCOPE SHOWS WHAT'S BEHIND THOSE PIMPLES

The microscope can't lie—and its high-powered lenses show your skin covered with dead cells, residue from the sweat glands, and a quantity of oil secreted by the sebaceous glands. A most important factor in skin disorders occurs when thousands of these tiny sebaceous glands discharge more oil than the skin can use for lubrication. Unless special care is given, this oil film attracts foreign matter to your skin much as an oil mop picks up dust. Bacteria and fungi, tiny particles of clothing, bedding, cosmetics—are all external agents which may infect your skin. See the difference between a healthy and pimply skin in the microscopic reproductions below. The 2-way Dornol treatment attacks sick skin with *instant action*! Its detergent penetration cleanses the pores and its clinically proved medication discourages oiliness and kills infectious bacteria which are often associated with externally-caused pimples and blackheads.



Cross section of sick skin from face showing sebaceous gland plugged with drying oil, waste, and bacteria, forming pimples and blackheads.



Cross section of normal healthy skin with sebaceous plug removed. Dornol tends to keep the skin vital and healthy.

**DORNOL PRODUCTS, INC. Dept. 1918
4257 Katonah Ave., New York 66, N. Y.**

TRY DORNOL AT OUR RISK

We know what the Dornol treatment has done for others, so we want you to try it at our risk. A few minutes a day invested in our treatment may yield more gratifying results than you ever dared hope for. This is what we say to you. If you are not delighted in every way by the improved condition and general appearance of your skin in just ten days, simply return the unused portion of the 2 Dornol formulas and we will refund not only the price you paid—but **DOUBLE YOUR MONEY BACK!** Can anything be fairer than that? You have everything to gain... and we take all the risk!

Rush **DOUBLE REFUND COUPON** Now

**DORNOL PRODUCTS, INC. Dept. 1918
4257 Katonah Ave., New York 66, N. Y.**

Rush: Use Dornol Treatment at once in plain wrapper.

- ☐ On delivery I will pay \$1.98 plus postage and C.O.D. charges.
☐ Enclosed find \$2 in full payment. You pay all postage.

Unless delighted, I may return the unused portion of Dornol after 10 days and get **DOUBLE MY MONEY BACK.**

Name

Address

City & Zone.....State.....

GOING TO THE DOGS



DID I ever tell you about my big brother Mike? He's the kind of fellow all the girls really dream about. They buzz around him like bees after honey! And they even invite me for sodas so much that I'd be conceited if it were because of my own charming personality, but I know it's just because Mike is tall and handsome!

They're just wasting their time though. That guy isn't interested! All he ever thinks about is rabbit hunting and his dog, Bullets. It's a funny-looking creature, too—a cross between a dachshund, a beagle and some unknown mongrel. That dog is built so long and low, you could tie him in three knots and still have plenty left over! He drags the ground at all points, north, south, east and west. His ears are so floppy that I'm sure, if he started spinning his tail like a propeller, he could fly! And his legs are curved like horseshoes with enormous feet.

When Mike takes him out, people snicker. Some impolite bystanders have even been known to gasp, "What's that?" But Mike doesn't bother to explain. I guess he knows they wouldn't understand.

It all came about one sunny day when Mike was strolling down the street looking for the fellows. Suddenly a boy came along with a shoe box, and Mike's eyes nearly popped out. Sticking its head out of the lid was the most peculiar creature! Raising large brown eyes, it gave him a "goober" look. That's what I call Bullets! "I'm-going-to-cry" expression. With those big ears flopping, he looked so ridiculous that Mike was taken.

"Bet he's good for chasing jack rabbits!" he said, and after some high financial deal, he brought the little fellow home. Mom and I almost died laughing at that pup, white with rust-colored spots, wobbling around the floor.

I already had a pet—a beautiful angora kitten, Blackie. She was my pride and joy—and knew it! When Blackie came padding in and saw us

making such a fuss over a newcomer, she was really indignant! She was used to all the attention.

Bullets, unconscious of her snobbery, ran over, wagging his friendly little tail. Miss Stuck-Up, however, struck out a black paw and scratched his nose. Horrified, the pup retreated. From that day on, I'm sure he resolved to hate all cats, any size or breed, forever!

"Peggy ought to get rid of that fuzzy cat!" Mike stomped.

"Just a minute!" I shouted. "You get rid of that mangy mongrel!"

Mom tried to make peace, but the feud was on. Injured, I swept up to my room with Blackie, and Mike stormed out!

From then on, he kept the pup tied to the doghouse in our backyard. Blackie was free to roam where she wished, but she spent most of her time irritating Bullets. One of her favorite tricks was dragging a juicy bone just out of his reach and gnawing on it.

There was one consolation for Bullets. He adored Mike. The pup was never happier than when he was tucked away in the huge pocket of my brother's hunting jacket on his way to town. From this special seat he could see all the sights.

Mike's and Bullets' showing off burned Blackie and me up. But the worst was yet to come—the rabbit-hunting season. You should have seen them strutting out of the yard, Mike with his gun, Bullets with head and tail in the air!

I was lounging in the window reading a comic book while Blackie, perched on the window sill licking her fur, pretended not to notice. But I knew she was positively furious with the hound! We didn't know then that soon we'd be gloating.

You see, Mike and the mutt were crossing a hill when a jack rabbit jumped from the foliage.

"After her," shouted Mike, taking aim. Bullets was so excited he almost exploded. He was off like a cannon ball, but he'd forgotten about his being built long and low. He just slid, skidded

and plopped over the high grass and the clumps of bushes, finally knocking himself out on a log! Any rabbit within five miles had left the country! Mike laughed so hard he couldn't hold the gun, and hunting was off for that day.

Broken-hearted at his failure, Bullets sat for days in the doghouse, but Blackie was happy as a lark at his disgrace. She teased him with more bones—until he broke the rope! And down the block, through gardens, across porches they sped until the neighbors pounded our door in fury!

"Why don't you kill that cat?" Mike would howl.

"I'm shooting that hound!" I'd retort.

Finally Mike trained Bullets to jump all the logs and bushes, thinking he'd have a wonderful rabbit dog, but the hound had one failing. If there were any cats around, he always chased them instead!

Then the Cheshire County Fair came up. On the program was a race, for which the mayor was offering a blue ribbon and a fifty-dollar prize to the best rabbit dog. And Mike had a suspicious look.

"You're not going to enter that flea-bitten hound!"

He practically jumped down my throat. "You just lock up that infernal cat!" He and Bullets glared.

But on the crucial day I locked an insulted Blackie in my bedroom and went to the fair. At race time I found Mike kicking his boots with excitement. The crowd hummed with laughter when Bullets was led out, but at the gun he was off like a shot after the scared rabbit. They cheered as he charged ahead. Mike was about to pop with pride when his face suddenly turned purplish-green.

"What's wrong?" Then I saw it! My knees weakened. There, walking out on the field, was a black cat—Blackie!

Mike gave me a look that chilled my blood. He edged over menacingly. "I thought you locked up that cat!"

Suddenly Bullets stopped, sniffing the air. The spectators were dumfounded. Had the hound gone crazy? Then he saw Blackie! Bullets went haywire, growling, pawing, leaping and snapping!

He was off like lightning—after the cat!

Well, the mayor and everyone else soon forgot the other chase because none had ever seen anything like that cat and dog! Round and round the field they whizzed, over fences, down again, back again like jet propelled planes. My head swam! The grandstand went wild! Bullets was gaining and with one mighty lunge . . .

"No! No!" I covered my eyes. Then, looking again, I let out an unearthly scream. Bullets was dragging my cat across the field by the neck! The crowd roared.

"It's murder! Murder!" With tears streaming down my face, I sprang at Mike, pounding him ferociously. When I could see daylight again, he was holding my fists. Oddly enough, the place was almost deserted. Even the mayor could be seen scurrying away. Then a strange odor hit me.

"That's not Blackie!" Mike yelled. "It's a skunk!"

Did we leave fast? You guessed it!

. . . Later Bullets, a broken dog, just crawled into the doghouse and stayed there. And no one went near him. At last Miss Blackie ruled the house like a queen.

One day, though, Mike, all smiles, gave Bullets a scrubbing. I found out why that afternoon after Sue, Ginny and I had stuffed ourselves with double malts. We went to watch the big parade, and it was really exciting! There were war veterans and lots of big brass bands with colorful uniforms, high stepping drum majors, boy scouts, girl scouts, drummers beating out marches, prancing horses with straight-backed riders, and very spiffy policemen.

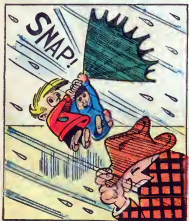
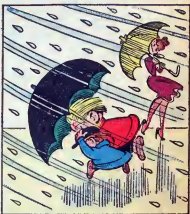
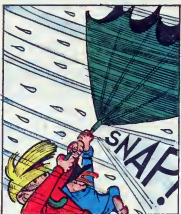
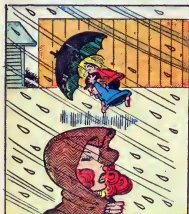
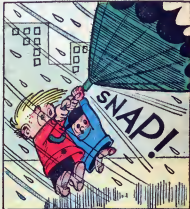
Then came the big red fire truck, behind it the mayor's long black shiny car—and then you could have floored me with a feather! Next came a sign reading, *The Champion Skunk-Chasing Hound of Cheshire County!* Marching behind, with their chests stuck out a mile, were Bullets, a blue ribbon hanging around his neck, and Mike leading him!

I could only think of Blackie sitting smugly at home. This new blow to her pride, the hound's new glory, would send the poor cat into a rage! So, after all our troubles, our cat-dog feud was on again!

EGGHEAD DOODLE

5805

THAT'S ME!



My Friend IRMA

SAY, CHICKEN...
LOOK WHO'S
HERE!

IRMA, WHY ARE YOU
WEARING A DRESS
ON THE BEACH?

IT'S TOO
WARM FOR
A COAT!

IN
THE
SWIM!

7581

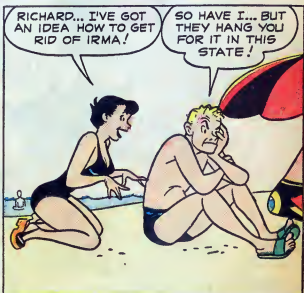
WOULD YOU MIND
IF CHICKEN 'N
ME JOIN YA??

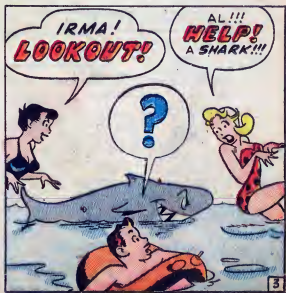
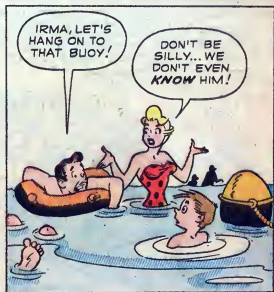
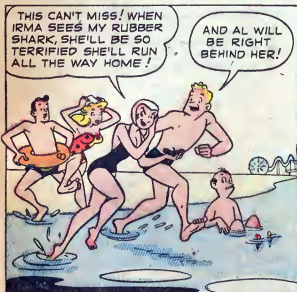
I CAN THINK
OF NOTHING
MORE
REPREHENSIBLE!

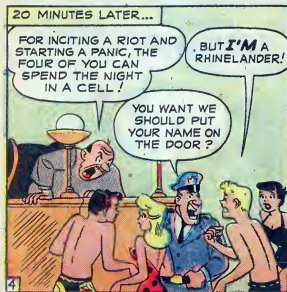
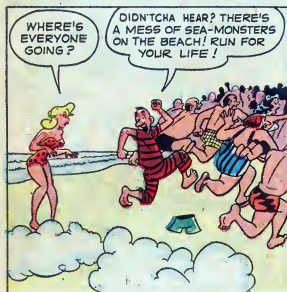
THAT'S VERY SWEET
OF YOU, RICHARD!
WE WOULDN'T WANT
TO OBTRUDE,
WOULD WE, AL?

YOU MEAN
INTRUDE,
IRMA!

THAT'S
RIGHT!
OBTRUDE
IS AN
EYE
DOCTOR!

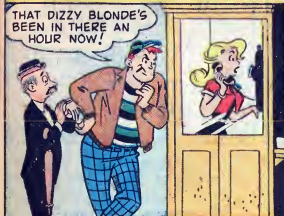






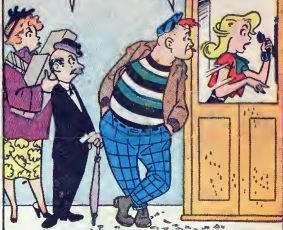
My Friend **LRMA**

THAT DIZZY BLONDE'S
BEEN IN THERE AN
HOUR NOW!



ISN'T SHE **EVER**
COMING OUT?

THERE
OUGHTA BE
A LAW!



LET'S KNOCK
ON THE DOOR!

THIS OUGHTA
MAKE HER
STOP!



YES?

LISTEN, SISTER... ARE
YOU MAKIN' A PHONE
CALL OR **LIVIN'** IN
THERE?

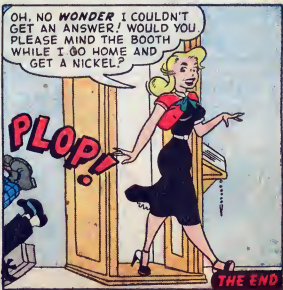


YEAH, AIN'T YOU
EVER GONNA RUN
OUT OF NICKELS?

NICKELS?



OH, NO **WONDER** I COULDN'T
GET AN ANSWER! WOULD YOU
PLEASE MIND THE BOOTH
WHILE I GO HOME AND
GET A NICKEL?



THE END

ZEKE

LOOK—
WHAT'S YOUR
UNCLE FUD
DOING?

I
DUNNO,
LET'S ASK
HIM!



WHAT ARE
YOU DOING,
UNCLE FUD?

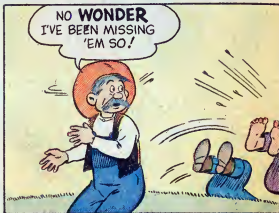
I'M SHOOTING
DUCKS!



BUT YOU
HAVEN'T GOT
A GUN!



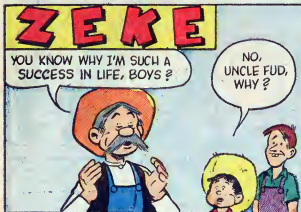
NO **WONDER**
I'VE BEEN MISSING
'EM SO!



ZEKE

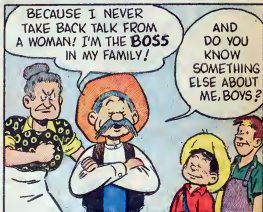
YOU KNOW WHY I'M SUCH A
SUCCESS IN LIFE, BOYS?

NO,
UNCLE FUD,
WHY?



BECAUSE I NEVER
TAKE BACK TALK FROM
A WOMAN! I'M THE **BOSS**
IN MY FAMILY!

AND
DO YOU
KNOW
SOMETHING
ELSE ABOUT
ME, BOYS?



NO, FUD—TELL US!

EEK!
MATILDY!



—I'M ALSO THE
WORLD'S BIGGEST
DOD-BLAMED
LIAR!



EGGHEAD

DOODLE

5804



THAT'S ME!

I'LL TAKE YOU TO THE ART MUSEUM IF YOU'LL BE GOOD!



ART MUSEUM!



THESE PIECES OF SCULPTURE ARE CALLED "BUSTS"!



HA! THAT ONE'S FUNNY!



HA HA!



HA HA HA!



HA HA HA!



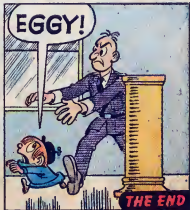
HA HA HA !!



OH.. HA HA! THIS IS THE FUNNIEST ONE YET!



EGGY!



THE END

My Friend IRMA

IRMA, WHY DO YOU KEEP YOUR BANKBOOK IN THAT OLD UMBRELLA?

I'M SAVING UP FOR A RAINY DAY!



**IRMA
HITS THE
ROAD!**

DON'T WORRY ABOUT MONEY, CHICKEN... AFTER I WRITE A LAST LINE TO THIS LIMERICK AND WIN THE CONTEST PRIZE, WE'LL BE SITTING ON TOP OF THE WORLD!

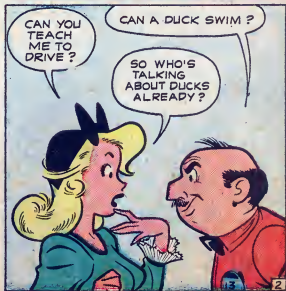
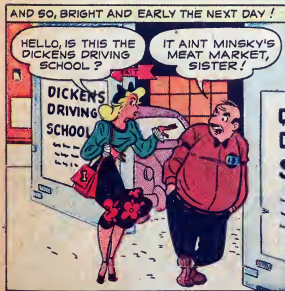
WHO WANTS TO SIT UP THERE?

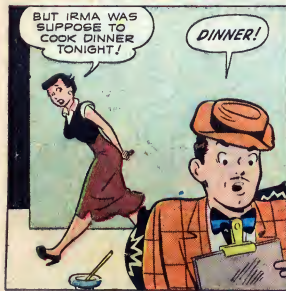
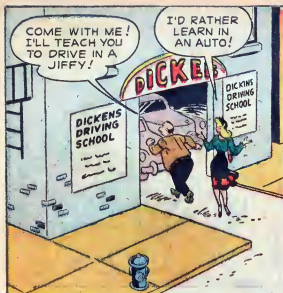


IRMA, AL ONLY MEANT THAT FIGURATIVELY!

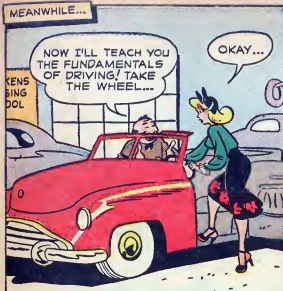
MY FIGURE HAS NOTHING TO DO WITH IT!







MEANWHILE...



...WHERE SHOULD I TAKE IT TO?



I WISH YOU'D MAKE UP YOUR MIND!

THEY WARNED ME THERE'D BE DAYS LIKE THIS!



NOW STEP ON THE GAS!

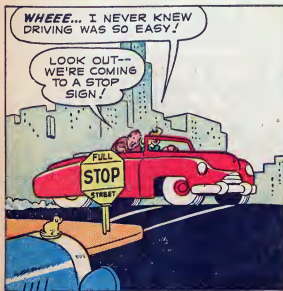
WHAT?!!! AND GET MY FEET WET?

NO, I MEAN LIKE THIS!

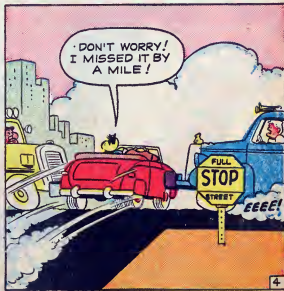


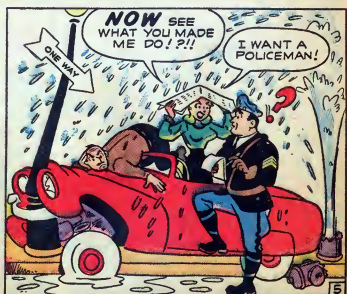
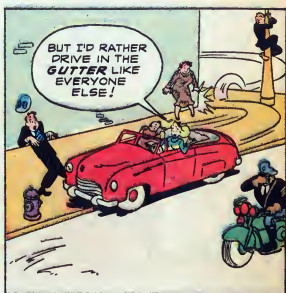
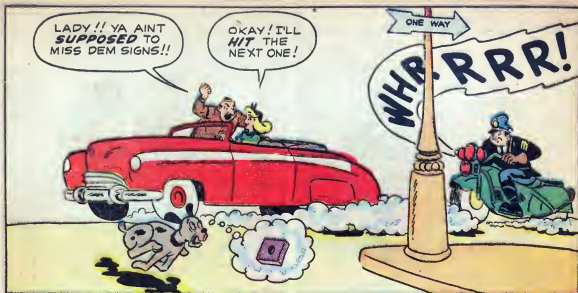
WHEEE... I NEVER KNEW DRIVING WAS SO EASY!

LOOK OUT-- WE'RE COMING TO A STOP SIGN!



DON'T WORRY! I MISSED IT BY A MILE!





AN HOUR LATER...

THE PEOPLE
VERSUS IRMA
PETERSON!

THAT'S UNFAIR!
I'M OUT-
NUMBERED!

MEANWHILE...

THERE GOES MY
CONTEST ENTRY!
HOPE I GET MY
CAR SOON!

I HOPE WE CAN
FIND IRMA! I'M
WORRIED
ABOUT HER!

MRS. O'REILLY, HAVE
YOU SEEN IRMA THIS
AFTERNOON?

NO, DEARIE! THE
PROFESSOR AND
I SPENT THE DAY
IN THE PARK... THE
DEAR BOY KEPT
STROKING MY FACE
ALL THE TIME!

STROKING YOUR
FACE? HOW
TENDER!

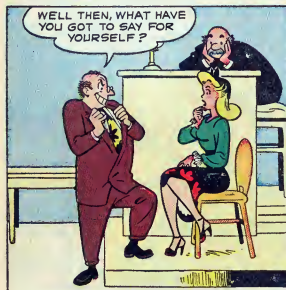
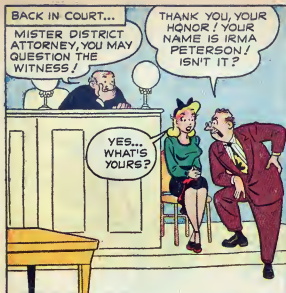
TENDER, SHMENDER!
I WAS TRYING TO COVER
IT UP SO SHE
WOULDN'T SCARE
THE CHILDREN!

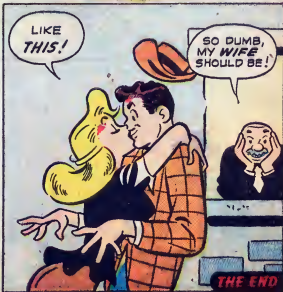
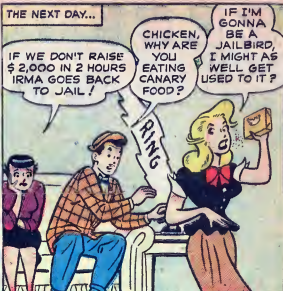
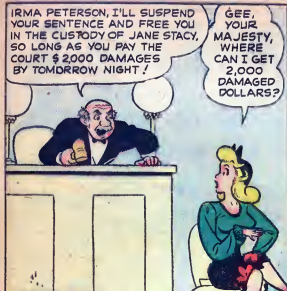
WE'LL SEE YOU
LATER... WE'VE
GOT TO FIND
IRMA NOW!

LET'S ASK THAT
COP... MAYBE HE
SAW HER!

I TELL YA DOC... SHE WAS
THE DUMBEST, MOST EMPTY-
HEADED BLONDE I EVER HAD
THE ROTTEN LUCK TO BUMP
INTO! IF SHE HAD TWICE AS
MANY BRAINS SHE STILL
WOULDN'T HAVE ANY!

HE
SAW
HER!

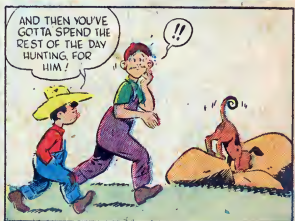
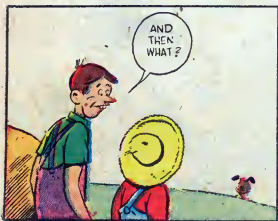




ZEKE



ZEKE



*Mothers-
Housewives-*
HERES AN' AMAZING
New Plan!

Gorgeous Dresses for You *without* *paying 1¢...*

AND OPPORTUNITY TO EARN UP TO \$35.00 IN A WEEK
IN EASY DELIGHTFUL SPARE TIME VISITING!



GAY BOUTQUETS
on WHITE Pique
Waistband Skirt!

PINE GREEN
with TOAST
Spring Fancif
nyon Lovers!

DARK RIVER
"Tide of
America"
Adorable!

Here are only three
of the more than 100
"lovelies" you'll see
in the Harford Frocks
presentation.

No wonder thousands of happy women everywhere are raving about this amazingly easy plan to get dresses WITHOUT PAYING ONE PENNY! It's so simple! We send you ABSOLUTELY FREE the famous Harford Frocks full color presentation showing more than 100 latest dress styles at LOW, MONEY SAVING PRICES. You show them to friends, neighbors, fellow-workers and members of your family... send in as few as 3 orders... and presto!... you select a dress for yourself, your own style, fabric, and size, and it's yours, without paying even one penny! You can get dress after dress this delightfully easy way, and be doing your friends a big favor, bringing them the very latest fashions at astonishing low prices. Yes... all gorgeous, fine quality fabrics... all sizes, even stouts... and not only dresses, but also lingerie, hosiery, suits, children's wear, etc. You need no experience, and you can do all this in your spare time. Mail the coupon at once for FREE Sample Outfit, and see for yourself.

**Imagine! Up to \$35.00 in a Week
for Your Spare Time!**

And here's more great news! If you prefer, you can make good money taking orders—actually up to \$35.00 in a single week—because famous Harford Frocks are so exclusive, so well made, so utterly charming, and such wonderful values, that dozens and dozens of women who see them will give you their orders. Yes, when you rush the coupon below you are entering on an exciting adventure... dresses of your own without cost—money of your own for all the things you'd like to have. No matter where you live or what your age, rush this coupon now, **SEND NO MONEY.** We send everything you need to start **ABSOLUTELY FREE.**



Mail
Coupon Now
...Everything

FREE

You've never seen such an elaborate, costly presentation of dresses, and it's all yours—ABSOLUTELY FREE—just for sending this coupon. You'll see a complete collection of gorgeous styles, showing full real colors and in every kind of quality fabric—rayons, cottons, wools, crepes—guaranteed to fit and wear and launder—and of sensational money-saving prices. You don't pay me one penny now or ever for this wonderful presentation. Hurry! Rush coupon and it will be on the way to you ABSOLUTELY FREE.

HARFORD FROCKS, Inc.
Dept. B-686 Cincinnati 25, Ohio

Rush Absolutely Free the complete Harford Frocks Style Presentation so I can start quickly getting personal dresses without paying one cent for them, and making money in spare time.

Name

Address

City State

Dress Size Age

HARFORD FROCKS, Inc.

DEPT. B-686, CINCINNATI 25, OHIO

PAY LESS—GET THE BEST! SENSATIONAL SAVINGS! YOUR MONEY REFUNDED IF YOU CAN BUY THEM FOR LESS!

LATEST STYLE LUXURY
GENUINE FIBRE

SEAT COVERS

**LUXURY SEAT COVERS
SAVE YOU MONEY!**

**Same Superb Quality As Used
In The Most Expensive Seat Covers.**

Buy from Luxury and SAVE TREMENDOUSLY on smartest, new style, color glamorous seat covers! Lacquer-coated to repel water, LUXURY Genuine Fibre Seat Covers are double-stitched, trimmed with rich leatherette for extra long, luxury wear! Expertly tailored, RICHER, STRONGER, Revolutionary—New ELASTICIZED SLIP-OVER SIDES assure FAULTLESS FIT . . . NO INSTALLATION COST! All in stunning Scotch Plaids of soft, harmonious multi-color weaves! Make old cars look like new . . . new cars even more elegant!

**SMARTEST SCOTCH PLAIDS
YOUR CHOICE OF 23
SPARKLING COLORS!**

**WHATEVER YOUR CAR
HERE ARE YOUR COVERS!**

Guaranteed perfect fit for every popular make and model, old or new, including—

BUICK	LaSALLE
CADILLAC	LINCOLN
CHEVROLET	MERCURY
CHRYSLER	NASH
DeSOTO	OLDSMOBILE
DODGE	PACKARD
FORD	PLYMOUTH
FRAZER	PONTIAC
HUDSON	STUDEBAKER
KAISER	TERRAPLANE
LAFAYETTE	WILLIS

And Many Others

SENT ON APPROVAL

Only \$4.98
For Coupe or Front Seat!

Only \$8.95
Complete Set of Covers for Sedan or Coupe!



BUY FROM LUXURY AND SAVE! ACT NOW Satisfaction Guaranteed or 5-Day Money-Back TEST AT OUR RISK.



3. Richly Grained Leatherette Trim!

The Exact Same Material Used in the Most Expensive Seat Covers!

**S. MONEY
SAVING!
STURDY!**

**EASILY INSTALLED—
TAKES A FEW MINUTES!**
(on all make cars)

Specify style for YOUR car.

TYPE A— Solid back for 4-door sedan...front or rear. Rear for coach or coupe.

TYPE B— Divided back, solid seat for front coupe or coach.

TYPE C— Individual seats or bucket type for divided back and seat.



SENT ON APPROVAL! SEND NO MONEY!

LUXURY SEAT COVER CO.

Dept. 26

1025 Broad St., Newark 2, N. J.

Gentlemen: Kindly rush LUXURY Seat Covers on special 5-day Money-Back Inspection Offer. Color.....2nd Color.....

- ☐ Full set front & back covers \$8.95. My car is a 19..... Make.....
☐ Front seat cover only, \$4.98. ☐ 2-door ☐ 4-door
☐ Back seat cover only, \$4.98.
☐ Type A ☐ Type B ☐ Type C
☐ On delivery I'll pay postman purchase price plus few cents postage and C.O.D. charges.

Name.....

Address.....

City.....

Zone.....

State.....

(PLEASE PRINT)

- ☐ \$..... purchase price enclosed. You pay postage.

**MONEY-BACK GUARANTEE
with 5-Day FREE Trial**



EARN YOUR DAISY ...I'LL SHOW YOU HOW!

—Red Ryder

Let Red Ryder and Daisy show you how to earn money to buy a Daisy B-B Gun! Get your copy of Daisy's brand new **BOY MONEY-MAKER GUIDE BOOK**—just out. Read page after page of money-making tips—how and where to get sparetime jobs—how to keep track of your earnings—how to interest Dad in your plans—Red Ryder comic strip revealing how real cowboys earn their guns, saddles, spurs—many other features! **BOY MONEY-MAKER** (with **DAISY CATALOG**) costs only 10c plus unused 3c stamp BUT it may help you own a Daisy in a few days! So, if you're willing to work to earn a Daisy—order "**MONEY-MAKER**" now—it shows you how. Mail coupon!

Do not order B-B Guns or shot direct. SEE YOUR DEALER (prices higher Rockies, West, Canada).

SHOOT THE FAMOUS **DAISY 1000-SHOT** **RED RYDER COWBOY CARBINE**

LICENSED BY STEVENA STEVENSON & J.

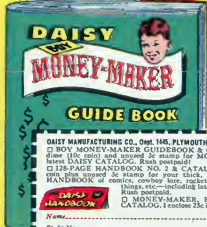
Looks, feels, handles like a real western cowboy's saddle gun! Carbine Ring with leather saddle thong attached. **RED RYDER's** name, picture, horse brand on Pistol Grip Stock. Ask Dad to buy your Daisy Cowboy Carbine now at your favorite hardware, sports goods or department store. Only \$4.95.

NO. 111
GUN ONLY
\$4.95



**MONEY
MAKER WITH
CATALOG**
ONLY **10c**
Plus
unused 3c stamp

SAY, PARTNER!
COWBOYS EARN
THEIR-OWN MONEY
TO BUY THEIR
SHOOTIN' IRONS...
WHY DON'T YOU?
SEND COUPON FOR
DAISY'S NEW
BOY MONEY-MAKER—
IT SHOWS YOU HOW!
—Red Ryder



DAISY MANUFACTURING CO., Dept. 145, PLYMOUTH, MICHIGAN, U. S. A.
☐ **BOY MONEY-MAKER GUIDEBOOK & CATALOG.** 1 enclosure dime (10c coin) and unused 3c stamp for **MONEY-MAKER** with latest **DAISY CATALOG**. Rush postpaid!
☐ **128-PAGE HANDBOOK NO. 2 & CATALOG.** 1 enclosure 10c in coin plus unused 3c stamp for your thick, 128-page, pocket-size **HANDBOOK** of comics, cowboy lore, racket dope, how to build things, etc.—including latest **DAISY CATALOG**. Rush postpaid.
☐ **MONEY-MAKER, HANDBOOK NO. 2, CATALOG.** 1 enclosure 25c in coin. Rush postpaid.

Name.....
St. & No.....
City..... State.....

GET THIS DAISY B-B GUN 'N SCOPE TARGET OUTFIT



NO. 30
COMPLETE
OUTFIT
\$7.50

Outfit contains **RED RYDER CARBINE** with mounted magnifying Telescope Sight, Bell Ringing Metal Target, Target Card, generous supply of genuine Daisy Bulls Eye Shot, Shooting Manual. Ideal for Father and Son target shooting. Complete outfit, only \$7.50 at dealers.

**SHOOT DAISY BULLS EYE SHOT... TAILOR-MADE
AT THE DAISY FACTORY FOR**

DAISY B * B GUNS

DAISY MANUFACTURING CO., Dept. 145, PLYMOUTH, MICHIGAN, U. S. A.